

Raymond Florant

User Experience Designer

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EXPERIENCE

Oracle • Boston, MA — *Principal User Experience Designer*

Nov 2021 - PRESENT • 1 year 2 months

- Leads the complete UX processes of two Oracle Cloud Infrastructure platform services: Application Performance Monitoring and Database Management.
- Utilizes a variety of iterative and collaborative design methodologies at a large scale to create innovative features and UX improvements, including user research, wireframing, prototyping, design spec creation and more.
- Leverages deep familiarity with design systems and component patterns to quickly and effectively mockup new designs within Oracle's OCI and Redwood style guides.
- Presents designs to key decision makers to build consensus and guide the development roadmap.
- Works directly with technical leads of large development teams to hand-off designs and provide ongoing design support.

Duetto • San Francisco, CA — *Senior User Experience Designer*

Jan 2021 - Nov 2021 • 11 months

- Led iterative design processes consisting of user research, user flows, sketches, wireframes, prototypes, and high fidelity specs alongside frequent internal stakeholder and customer critique and validation.
- Directly interfaced with customers to gain a strong understanding of who they are, their goals, needs, pain points, and how they wish to work within our products.
- Collaborated with PM, Engineering, C-suite, and other internal teams in order to create ideal solutions for given timelines, resources, and technical constraints.
- Presented designs to the company to generate buy-in with persuasive storytelling.

EDUCATION

Bachelors of Science Product Design

Barrett, the Honors College,
Arizona State University
2010 - 2014 | Tempe, AZ
Grade: Summa Cum Laude

UX Design Certificate

Thinkful Academy
2017

Design & Foundations

Pragmatic Institute
2021

SKILLS

User Experience Design

Interface Design

User Research

Wireframing

Prototyping

Usability Testing

Graphic Design

Branding

Asset Management

Web Design

Figma

Sketch

Balsamiq

Adobe Suite

- Collaborated with front-end development teams to create and maintain a Design Language, Design System, and comprehensive, modern Component Library.
- Engaged in ongoing Jira ticket specification and support to provide engineers a seamless hand-off and continual guidance based on design documents.

AppGuard, Chantilly, VA — Senior User Experience Designer

Feb 2018 - Dec 2020 • 3 years

- Evaluated AppGuard Inc. products and competing products to identify opportunities to enhance user comprehension, streamline usability, and implement modern aesthetics.
- Designed user interface prototypes based on evaluation results and requirements as specified by engineering and product management to guide development.
- Created and presented detailed design mockups and graphics to director-level and C-Suite stakeholders to show progress and achieve consensus on future development.
- Reviewed implementation plans with software engineering counterparts and provide continual support for asset management and design direction.
- Refined UI design based on feedback from end-users and AppGuard colleagues.

Epiphany Productions, Chantilly, VA — Web and UX Designer

Oct 2016 - Feb 2018 • 1 year 5 months

- Designed, administered, and maintained 10+ websites utilizing user-centered design practices and CMS for a variety of clients, including current members of congress, political organizations, and international non-profits.
- Utilized modern UX design processes including user journey mapping, wireframing, and prototyping into the design of websites, database portals, and apps.
- Designs key brands, graphics, websites, and marketing materials for major DC events, including the 2017 Bipartisan Presidential Inaugural Ball and the 2017 Congressional Baseball Game.

For full work history, please view my LinkedIn at
<https://www.linkedin.com/in/raymond-florant>