

RAY FLORANT

USER EXPERIENCE DESIGNER

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PROFESSIONAL EXPERIENCE

SENIOR UX+UI DESIGNER

AppGuard, Inc | 2018 - Present | *Cybersecurity Software* | *Virginia & Remote*

- Designs modern user interfaces for global cybersecurity products for use on smartphones, tablets, and desktops based on high-level functional requirements.
- Directed various UX research methods, including in-house user testing, heuristic evaluations, personas, cognitive walkthroughs, and user stories.
- Redesigned a desktop web application to manage security software incorporating UX research findings and testing results.
- Manages the holistic design process from research and branding, to wireframes and mock-ups, to high-fidelity prototypes for developer handoff and feedback.
- Works directly with developers and C-Suite stakeholders in a fast moving, Agile environment to develop innovative software applications for a global market.

UX DESIGNER

Epiphany Productions | 2016 - 2018 | *Web & Graphic Design* | *Virginia*

- Designed and managed 10+ public and corporate facing websites, applying user-centered design practices for a variety of stakeholders. Clients included political organizations, members of congress, and international non-profits.
- Utilized modern UX design processes including user stories, wireframing, and prototyping into the development of websites, database portals, and apps.
- Won contracts from multi-million dollar revenue private-sector organizations to provide web services, data migration, and CRM software solutions.

GRAPHIC DESIGNER

RideNow Powersports | 2014 - 2016 | *Powersports Company* | *Arizona*

- Created innovative user interface prototypes for marketing software and designed engaging point-of-purchase displays.
- Designed three in-house individual motorcycle accessory product brands from the first naming ideation stage through packaging and final production.
- Created web and print designs within existing brands for Honda, Yamaha, Harley Davidson, Ducati, and Bombardier supporting 30+ retail stores in 11 states.

PRODUCT DESIGNER

Augenstien Design | 2013 | *Product Design Firm* | *Germany*

- Engaged in collaborative team product ideation in a multi-lingual European office.
- Performed product testing, benchmarking, as well as new product prototyping.
- Created 3D models and simulations of refined product concepts.
- Led presentations of visual renders of finalized products at client meetings.

EDUCATION

BACHELORS OF SCIENCE PRODUCT DESIGN

Barrett, the Honors College
Arizona State University
Summa Cum Laude | 2014

UX DESIGN CERTIFICATE

Thinkful Academy
2017

SKILLS

USER EXPERIENCE DESIGN

INTERFACE DESIGN

USER RESEARCH

WIREFRAMING

PROTOTYPING

USABILITY TESTING

GRAPHIC DESIGN

BRANDING

ASSET MANAGEMENT

WEB DESIGN

ANIMATION

TOOLS

ADOBE XD

SKETCH

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECTS

HTML/CSS

INVISION

PROTOPIE

LOTTIE

JIRA